

# Business Studies

## Course Structure and Requirements

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The ordering of the topics in the Preliminary and Higher School Certificate courses is not prescriptive and in practice may be influenced by students' needs, interests and access to case studies and other resources.

### Preliminary course structure (120 indicative hours)

Topic	Indicative hours	% of course time
Nature of business	24	20
Business management	48	40
Business planning	48	40

### HSC course structure (120 indicative hours)

Topic	Indicative hours	% of course time
Operations	30	25
Marketing	30	25
Finance	30	25
Human resources	30	25

## Content Structure

Each topic in the Business Studies syllabus addresses the knowledge and understanding objectives:

- the nature, role and structure of business
- internal and external influences on business
- the functions and processes of business activity
- management strategies and their effectiveness.

Students address the skills objectives by investigating the following issues:

- competitive strategy
- coordinating key business functions and resources
- globalisation
- role of government
- corporate social responsibility.

In the *Students learn to* content students are required to examine contemporary business issues and investigate aspects of business using hypothetical situations and actual business case studies when addressing the *Students learn about* content.

The Preliminary course examines the above with a focus on small to medium enterprises whereas in the Higher School Certificate course the focus is large businesses, many of which operate at a global scale.