



# HSIE and your 2022 HSC

Business Studies

# Business Studies



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Very popular HSC  
course - based on  
student candidate size



Focus on business  
planning and  
operations



Examine large and  
small and local and  
global businesses



Very methodical and  
structured course

# Business Studies

- ▶ Business activity is a feature of everyone's life. Throughout the world people engage in a web of business activities to design, produce, market, deliver and support a range of goods and services. In addition, investors, consumers and employees depend on the business sector for much of their quality of life.
- ▶ As a course, Business Studies is distinctive in that it encompasses the theoretical and practical aspects of business in contexts which students will encounter throughout their lives. Conceptually, it offers learning from the planning of a small business to the management of operations, marketing, finance and human resources in large businesses.
- ▶ Through the analysis of contemporary business strategies the course also provides rigour and depth and lays an excellent foundation for students either in tertiary study or in future employment.

# Business Studies

- ▶ Accounting
- ▶ Financial planning
- ▶ Advertising /marketing
- ▶ Real estate
- ▶ Bookkeeping
- ▶ Insurance
- ▶ Retail
- ▶ Hotel /motel management
- ▶ Marketing officer
- ▶ Human resources manager

